

SPORT WAITAKERE STRATEGIC PLAN ONE PAGER 2015 – 2018

‘MOVING WEST AUCKLAND’

<p>Vision:</p> <p>Everyone connected, healthy and active</p>	<p>We will know we have been successful when - Board measures:</p> <ul style="list-style-type: none"> • More kids are taking part in quality sport and PE in schools • 3% increase in participation across supported programmes and events • Providers and organisations acknowledge we are adding value • We can show we have improved the lives of people in Waitakere
<p>Purpose:</p> <p>Lead, Enable, Strengthen. Making a difference in West Auckland through sport and recreation</p> <p><i>Kia arahi, kia whakamana, kia tutuki</i></p>	

<p>Sport Waitakere will always:</p> <ul style="list-style-type: none"> • Take appropriate steps to be valuable and relevant to the communities we serve • Support the aspirations of Maori in alignment with the Treaty of Waitangi • Promote and support accessibility for all – everyone deserves an opportunity to participate • Recognise and respond to the changing diversity of our communities • Commit to being a learning organisation • Promote positive behaviour through the values of sport and recreation

<p>We make a difference in West Auckland because:</p> <p>We strive for EXCELLENCE; We group together as a TEAM; We LEAD from the front; We embrace our PARTNERS</p>

<p>YOUNG WESTIES</p> <p>Young People (5-18yrs) have access to quality opportunities; and the skills they need to be involved in sport and recreation</p>	<p>COMMUNITY CAPABILITY</p> <p>Supporting and strengthening the capability of sport & recreation providers</p>	<p>HEALTHY COMMUNITIES</p> <p>Supporting and educating targeted groups - with a focus on families and low participation communities to lead healthy active lives</p>	<p>LEADERSHIP & ADVOCACY</p> <p>A professional community organisation providing leadership and advocacy to improve outcomes for our communities</p>
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<p>Improved fundamental skill development in children (5-12yrs)</p> <p>Increased number of Young Westies engaged in sport and recreation</p> <p>Enhanced delivery variety and priority of sport and recreation in schools</p> <p>Better connected education settings using a sport context to develop cross curricular activity</p> <p>Advocate and influence education leaders to ensure that sport and recreation is a priority</p>	<p>Strengthened capability of local sport and recreation providers to deliver</p> <p>Increased number and quality of volunteers, especially coaches</p> <p>Facilitate opportunities for increased collaboration between local sport and recreation providers</p> <p>Work with sporting organisations to ensure the engagement pathways are relevant for the changing environment</p> <p>Celebrate success and contribution in all aspects of sport and recreation</p>	<p>Encourage youth through sport to be engaged in community</p> <p>Improved number, variety and quality of opportunities available for the wider community to participate in</p> <p>Increased number of people meeting the physical activity, nutrition, and smoke free and alcohol consumption guidelines</p> <p>Contributed to better health outcomes through reducing inequalities; and harm from chronic diseases</p>	<p>Improved connectivity of the sector through insights, quality information and knowledge sharing</p> <p>Encourage alignment with key partner outcomes</p> <p>Advocate and influence key decision makers to ensure sport and recreation is a priority</p> <p>Develop and strengthen meaningful relationships and partnerships</p> <p>Engage in projects of significance i.e. improved access to facilities and spaces</p> <p>Ensure our organisations sustainability</p>
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<p>THE LONG TERM IMPACT IS:</p> <p>Young people confidently engaging in regular sport and recreation</p>	<p>THE LONG TERM IMPACT IS:</p> <p>Effective sport & recreation provision, including a network of skilled people delivering and supporting sustainable local delivery</p>	<p>THE LONG TERM IMPACT IS:</p> <p>Healthy and connected communities through regular engagement in sport and recreation</p>	<p>THE LONG TERM IMPACT IS:</p> <p>A connected region that prioritises sport and recreation</p>
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